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Scully Company Sends Employees for National Credentialing

Jenkintown, PA – September 14, 2013 – In 2013, nearly 30 employees (approximately 10% of Scully Company’s workforce) have successfully completed national property management credentialing programs through the National Apartment Association’s Education Institute and its affiliates.

Scully Company’s top priority is to provide a truly differentiated resident experience. This is done through instilling the values of pride and excellence in each employee. Scully Company believes that excellence is never an accident; it is always the result of high intention, determined effort and skilled execution.

Having a professional designation is important because it demonstrates an apartment industry professional who has made the commitment to continuing their education and to staying current with industry best practices and trends. “Having committed employees is one of our highest priorities and our greatest assets. We must continually strengthen our ability to recruit, develop, motivate and retain our employees,” said Jessica Scully, President of Scully Company.

The courses are intense, requiring a minimum of 6 months industry experience and averaging 25 hours of classroom time. Upon completion, a written examination and the presentation of a project is required to obtain the credential.

Scully Company employees completed the following programs this year:

Certified Apartment Manager (CAM): Advanced topics for the onsite manager including Risk Management, Legal Responsibilities, Financial Management, Marketing and more.

Certificate for Apartment Maintenance Technicians (CAMT): Covers technical areas such as electrical, plumbing and heating as well as non-technical areas such as people, projects and profits.

National Apartment Leasing Professional (NALP): Leasing professionals are the first people prospective residents meet and this course teaches telephone and in-person leasing and customer service techniques.

Certified Apartment Portfolio Supervisor (CAPS): Oversight of multiple apartment communities required in-depth knowledge of principles and techniques when it comes to legal, financial and leadership.

Established over sixty years ago, Scully Company brings generations of family know-how and professional experience to acquisition, development, construction, management and asset management of communities for institutions, private investors and their own portfolio. Scully Company specializes in multifamily real estate in both ownership and management capacities, currently managing thousands of units consisting of large-scale garden, mid-rise and high-rise apartment communities for institutions, private investors and their own portfolio in Florida, Pennsylvania, New Jersey, and Connecticut. Operating in diverse locations with a keen focus on strategies specific to local markets, Scully Company has achieved recognition as a leader in the multifamily industry, which is their only specialty. For more information, please visit scullycompany.com

About the National Apartment Association Education Institute (NAAEI)

The National Apartment Association Education Institute (NAAEI) is the education arm of the National Apartment Association. The mission of the NAAEI is to provide broad-based education, training and recruitment programs that attract, nurture and retain high-quality professionals and develop tomorrow's apartment industry leaders. For more information, please visit ApartmentCareerHQ.org ###